

		36pt.			48pt.			60pt.			72pt.			96pt.			144pt.			192pt.								
		3/8" High			1/2" High			5/8" High			3/4" High			1" High			1-1/2" High			2" High			3" High					
		FC	UC	# Lines	FC	UC	# Lines	FC	UC	# Lines	FC	UC	# Lines	FC	UC	# Lines	FC	UC	# Lines	FC	UC	# Lines	FC	UC	# Lines	FC	UC	# Lines
Molded Frames, Acrylic Frames, ADA	1.5 x 4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	1.5 x 8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	4 x 4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	4 x 8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	6 x 6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	6 x 12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	8 x 8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	12 x 12	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Overheads	10.5 x 24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	10.5 x 38.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	10.5 x 57.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	15.5 x 38.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	15.5 x 57.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

The Copy Limitation Guide is a handy reference tool that will assist you in determining what letter size to select. The number of words that will fit on a sign depends on the size of the sign, the size of the lettering, the number of letters and spaces, and whether the letters are in capitals or lower case. You can easily calculate whether your message will fit by counting the number of characters in the longest line or word of your message and referring to the chart above. If your copy does not fit you need to reduce your letter size or enlarge your sign size. Because some messages take up more space than others due to the combination of certain letters, this chart is for estimating purposes only.

Measuring Standards and Terms

1. Letter size is always designated by the height of the straight capital letters, such as "H", "M", "E".
2. When computing character counts, consider each space between words as a character.
3. The character counts in this chart are based on Helvetica Medium letterstyle, and 1/2" border allowances. Some letterstyles, such as Clarendon Medium, will not fit as many characters per sign size.
4. # Lines designates the number of lines that will fit on each sign size per letter size.
5. UC designates all letters are in upper case (all capitals).
6. FC designates only the first letter of each word is capitalized.
7. When Braille is to be included on the sign, please allot at least one line of copy to allow room for the Braille. Braille height is 1/4"