

Type Size and Style



Letter Case Designation

UC - Upper Case - All upper case letters will be used.

PLEASE DO NOT ENTER

FC - First Capital - First letter of each word will be capitalized.

Please Do Not Enter

LC - Lower Case - All lower case letters will be used.

please do not enter

AW - As Written - Capitalize only the letters that are written in upper case on the copy list.

Please DO NOT Enter

SF - Sentence Form - Standard dictionary guidelines.

Please do not enter.

Note: The "c" and "ac" in names like McNeil and MacDonald will be lower case even if upper case is specified.

Viewing Distance Guide

Letter Height (in)	Viewing Distance (ft)	Letter Height (in)	Viewing Distance (ft)
1/4"	10'	4"	170'
1/2"	12'	5"	220'
5/8"	13'	6"	270'
3/4"	14'	7"	320'
1"	20'	8"	370'
1 1/2"	45'	10"	470'
2"	70'	12"	570'
3"	120'		